

RMQHA Show and Performance Meeting Minutes

June 27, 2017

Present: Mark Guynn, Vice President of Show and Performance, Kelley Simonsen, President, Lorie Liddicoat, Doug George, Cody Crow, Connie Holtz, Renee Elkins, Marv Kapushion (via phone), Jodie Witt, Executive Director

Guest: Luke Guynn – President of RMQHHA

Meeting was called to order by Vice President, Mark Guynn at 5:20 pm. Lorie Liddicoat made a motion to approve the minutes from the meeting held on March 13, 2017. Doug George seconded the motion. Motion passed.

Kelley Simonsen reviewed the Associations financial statement as of April 30th. All metrics are performing better or as expected. Show, Youth, and Magazine revenue is positive to last year, Race is down due to fewer races being offered directly impacting the administrative fees collected by RMQHA. Report has been forwarded to all executive committee members.

2017 and 2018 Shows were reviewed.

Fall Futurity –

- * Moving from 4 to 3 days, may be offering combined or reduced classes
- * Bio Security Plan must be completed for NWSS. Jodie will forward the form to Doug, Marvin and Mark for assistance in completion of form. Then need to customize for the association so will be available for every venue. H=

Rocktoberfest –

- * Adding 3 and 4-year-old reining and ranch riding futurity with \$1000 added money.
- * Costume class will still be held with the same format.

2018 Tentative Show Dates (RMQHA shows/approved shows)

Pre-Denver-

- *December 29-31, 2017 and Jan 1-3, 2018

Bellringer –

- *Feb 19-25, 2018

Gold Rush –

- *March 20-25, 2018

Mile High Classic - (date change submitted to AQHA)

- *April 2-8, 2018 – Loveland

Colorado Gold -

*This show continues to struggle with entries, Discussion was held regarding combining this show with the Rocky Mountain Paint Association. Doug George made a motion for the Renee Elkins to approach RMPHA with RMQHA proposal to combine the Colorado Gold Shows to increase entries and make more cost effective for both organizations. Lorie Liddicoat seconded the motion. Motion was approved. Renee will reach out to RMPHA and will report back to the board with her findings.

Heart of the Rockies – (date change submitted to AQHA)

June 28 – July 1 6+6 – Loveland

Rocktoberfest – (date change submitted to AQHA)

October 15 – 21 – Loveland

****shows looking for a home or other opportunities****

Colorado Gold – Potentially partner with paints/special events at the minimum, adding halter would enable us to keep our show number/dates with AQHA.

Colorful Colorado – Moving some dates to combine with Midsummer Classic

Fall Futurity

Several ideas were discussed to make our shows more inviting and fun. (fun classes, progressive barn party/dinner, summer buckle series, prizes, hand out popsicles during summer shows, etc.)

Amateur report was given by Kim LeTourneau. The Craig Johnson Ranch Riding clinic will be held in June and will be 2 days. Currently Saturday enrollment is 5 sold of the available 12, Sunday does not have any registrations. Audit spots will be available at a discounted rate. Jodie will send the promotion link to Cody Crow for him to send out to the CoWn and Stock Horse associations.

The Youth report was presented by Youth President, Luke Guynn. He reported that 8 youth members will be attending the YES conference. We have 48 youth members and 66 horses representing RMQHYA at the World Youth Show. The current fundraiser that the youth is promoting is in partnership with Papa Murphy's. The Peel and Deal cards can be purchased for \$5.00. They will be selling them though the Fall Futurity.

The RMQHA/RMPHA golf tournament will be July 11, 2018. The committee reported they have will 70-80 golfers. They are continuing to solicit sponsorships.

Region 8 Show: Kim LeTourneau reported that numbers were down in youth and amateur divisions. It is believed that the change in qualification restrictions effected entries. There were very few exhibitors from Colorado. Doug George will be taking Mark Guynn's place as one of our affiliate representatives. It was decided that Colorado does not have a venue that could handle a show of this size, therefore, we will not be bidding the relocation of the show. Doug George made a motioned to send a letter to AQHA

expressing our concerns with the changes in qualifications for the novice championship shows. Proposed recommendations would be points should be on the exhibitor versus horse/rider combination and to qualify must have 20 shows or regional experience.

Other new business was discussed:

The RMQHA convention will be held December 1 & 2, 2017 at the Marriott West in Golden Co. It was proposed that Brittany Runyon and Melissa Schaffer be on the committee from the show side.

Greeley Hatworks and Transwest Trucks have renewed their partnerships with RMQHA. Transwest Trucks has sponsored the association races in 2016 and are supporting both the Race and Show divisions in 2018.

Jodie reported that John Deere and Office Depot are National sponsors. It is preferred that if you are working with John Deere on a purchase, please contact AQHA first to ensure that all discounts are received and recorded.

The Day at the Races planning is in full swing for July 15, 2018. Email blast will be sent out to the membership for registrations and rsvp's.

Hall of Fame deadline has been extended to August 1, 2018 in hopes of getting more nominations. It was also proposed for future discussion to have a Distinguished Service award for RMQHA partners, supporters, industry leaders, etc. This idea will be presented to the Hall of Fame committee.

Lori Liddicoat proposed to start discussions around the show management succession plan with the announcement that Excel Associates will not be renewing their current show management contracts. It was made known that these conversations were currently in place.

Lori Liddicoat moved and Doug George seconded and all approved to adjourn the meeting at 7:30 pm.